

President of Viña Errázuriz:

## **EDUARDO CHADWICK RECEIVES THE HIGHEST AWARD GRANTED BY THE CHILEAN FOOD AND WINE WRITERS ASSOCIATION**

**The “Rosita Robinovitch” award is a distinction granted each year by the Círculo de Cronistas Gastronómicos y del Vino de Chile (Chilean Food and Wine-writers Association), to acknowledge personalities who stand out for their prominent professional trajectories.**

As a recognition to his professional career, constant effort and outstanding achievements in promoting Chilean wines to a global scale, Eduardo Chadwick, President of Viñas Errázuriz Wine Group, has been honoured with the "Rosita Robinovitch" award, the highest granted by the Chilean Food and Wine-writers Association.

Chadwick was presented with the award during the Association’s 23th Annual Awards Event, which honours, through 14 categories, the best of our country's gastronomic, viticultural and restaurant world. The event was attended by prominent entrepreneurs, winemakers, chefs, sommeliers, and members of the specialized press.

Harriet Nahrwold, President of the Círculo de Cronistas Gastronómicos y del Vino, stated the reasons for this acknowledgement: “Our Association has decided to highlight Eduardo’s tireless work communicating and promoting Chile as a world-class appellation for fine wines. He has also supported important events for Chile’s wine history, such as the Berlin Tasting and, most recently, he has been at the head of the first winery to obtain 100 points granted to a Chilean wine with Viñedo Chadwick 2014. All of these achievements reflect his efforts in pursuing a wine culture of excellence, a task he has performed incredibly well. In short, Eduardo Chadwick is undeniably a major personality within his own field of action, but also beyond the particular viticultural area”.

Eduardo Chadwick has been for many years an active ambassador for Chilean wines around the world. He and his team have travelled for decades promoting its quality and potential through blind tastings with international experts as well as by holding conferences at seminars about different aspects of the country’s terroir, its viticulture and its wines.

On the occasion, the President of Viña Errázuriz shared his impressions when receiving his recognition: "It is a surprise and honour to know that you thought of me for this award. I am deeply grateful and I receive it with pleasure on behalf of our team at Viña Errázuriz. This award is also a great encouragement and inspiration to continue the path that we have built so far, and that we have faithfully travelled with the certainty that Chilean wine, and Chile as a wine producing country, are among the most prestigious at global level."

### **Ambassador for Chilean Wine**

Eduardo Chadwick comes from a long line of entrepreneurs with a passion for wine and today carries on his family’s legacy. He entered Viña Errázuriz in 1983 after earning his

degree in industrial engineering from the Catholic University of Chile. He set out to learn as much as he could about wine and went to the Institute of Oenology in Bordeaux to meet Emile Peynaud, considered the father of modern oenology. He also travelled the world's wine regions to absorb the best techniques and put them to practice at home. Today he is the winery's President, and Viña Errázuriz is considered among the world's finest by international critics and specialized media such as Decanter magazine, which described it as the "quality benchmark from Chile" in July 2005, and Wine & Spirit named it its International Wine Producer of the Year in 2008.

He also counts among his achievements Chile's first international joint venture in 1995, when he and Robert Mondavi formed a partnership to create Seña, a world-class wine that would represent the true potential of Chilean terroir and initiate the path for making Ultra-Premium wines in Chile.

Eduardo has served on the boards of directors of Wines of Chile and is a member of the "Brotherhood of Wine Industry Merit," which oversees the authenticity, quality, and image of Chilean wine. Additionally, and consistent with his great interest in wine education and in illustrating Chile's growing reputation for fine wines, Viña Errázuriz has been a supporter of the Institute of Masters of Wine since 1999.

Decanter magazine has named him to their Top 50 Power List on more than one occasion and his actions on behalf of the national image earned him the First Chilean Recognition Award for his Contribution to the Image of Chile in the World granted by the Ministry of Foreign Affairs in 2010.

In 2015, he was honoured with the National Association of Oenologists-Agronomists of Chile's "Business Trajectory Award," in recognition of his long-lasting impact on the Chilean wine industry.

He has long been an active ambassador for Chilean wines around the world. He and his team have travelled the world for decades promoting the quality and potential of Chilean wine and offering a series of annual seminars on different aspects of national terroir, viticulture, and wine.

Eduardo has been creative in advocating for his wines, and to show the spirit of Viña Errázuriz, in 2002 he climbed Mount Aconcagua, the highest peak in the Americas, with a bottle of Don Maximiano Founder's Reserve in representation of the heights he believed his wines would one day reach.

In 2004 he hit upon a winning strategy for drawing attention to the potential of Chilean wine: a very special blind tasting held in Berlin. The results surprised everyone... and the future of Chilean wine was to change forever: Viñedo Chadwick 2000 was chosen as the best wine of the tasting, prevailing over the best wines of the world.

Twelve years later, in 2016, Viñedo Chadwick surprised the wine world once again when James Suckling, the most influential critic according to Forbes, awarded 100 points to the 2014 vintage, becoming the first Chilean wine to reach the highest recognition a wine can achieve.

