



GOOD TO KNOW

N° 93 | Year 12 | May, 2014



FRANCISCO BAETTIG INVITED TO LECTURE AT THE IMW 8TH SYMPOSIUM

Considered the premium event of 2014, this meeting gathered leading figures from the wine-industry, such as Paul Pontallier, Jancis Robinson, Marchese Piero Antinori, and had Francisco as the only Chilean speaker.

We are very pleased to share with you that Viña Errázuriz Winemaking Director, Francisco Baettig, was invited –and was the only Chilean speaker– to lecture at the latest Symposium of the prestigious Institute of Masters of Wine (IMW) that took place in Florence from 15th to 18th May.

This was the first IMW Symposium held in Italy and also, the largest ever, counting over 450 delegates from 32 countries, and 124 Masters of Wine. It was opened by the Mayor of Florence, Dario Nardella, and the programme included nine panel sessions with leading figures from the wine world, themed lunches, four special tastings where producers poured well over 200 wines, and three dinners held in some of Tuscany’s most spectacular venues.

Francisco participated during the third day, in the session called “Science Versus Belief”, when him and co-speakers Paul Pontallier, Managing Director of Château Margaux, and Henri de Pracomtal, CEO Chêne & Cie. incl Tonnellerie Taransaud, talked about how traditional winemaking can be compatible with latest technology.

“I think –said Francisco– belief, intuition, experiment, reasoning and technology interact constantly in wine because you are dealing with nature and to assess nature is extremely difficult and that’s why making wine is so attractive but challenging (and sometimes frustrating), at the same time. To me, belief and intuition are prior to science and science is a tool to confirm or discard our beliefs.”

Other notable speakers in the symposium were, English wine-writer Jancis Robinson; the owner of Marchesi Antinori,



Francisco Baettig during the debate.



IMW 8th Symposium
Florence 15-18 May 2014

Marchese Piero Antinori; Domaines de Barons de Rothschild Managing Director, Christophe Salin; and Costco’s Global Wine Buying Director, Annette Alvarez-Peters, to mention only a few.



THE INSTITUTE OF
MASTERS OF
WINE

ERRAZURIZ

FAMILY WINES SINCE 1870



INSTITUTE OF MASTERS OF WINE
8th SYMPOSIUM
FLORENCE 15-18 MAY 2014