

# GOOD TO KNOW

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In the Second Version of Viña Errázuriz "La Cumbre" Summit in Switzerland:

## La Cumbre 2005 Excels Showcasing Chile's Terroir and Grape Diversity.

### La Cumbre 2008 Results

- 1 2004 Côte Rôtie La Mouline  
E. Guigal, Château d'Ampuis  
Rhône Valley, France
- 2 2005 La Cumbre  
Viña Errázuriz  
Aconcagua Valley, Chile
- 3 2005 KAI  
Viña Errázuriz  
Aconcagua Valley, Chile
- 4 2005 Cenit  
Viña Caliterra  
Colchagua Valley, Chile
- 5 2005 Don Maximiano  
Viña Errázuriz  
Aconcagua Valley, Chile
- 6 2005 Viñedo Chadwick  
Viña Errázuriz  
Maipo Valley, Chile
- 7 2004 Château Cheval Blanc  
Saint Émilion  
Bordeaux, France
- 8 2004 Vigneto Bellavista  
Castello di Ama  
Tuscany, Italy
- 9 2004 Sorì Tildin DOC  
Gaja  
Piedmont, Italy
- 10 2005 Seña  
Viñedo Seña  
Aconcagua Valley, Chile
- 11 2005 Château Haut-Brion  
Bordeaux, France
- 12 2004 Sassicaia  
Tenuta San Guido  
Tuscany, Italy



As part of Viña Errázuriz's continuing campaign to educate international audiences about Chile as a viticultural paradise, a select group of some of the most influential European wine journalists were invited on a two day seminar and tasting in Zurich. "La Cumbre" (The Summit) has become one of the most important European gatherings giving experts the opportunity to exchange ideas and taste fine wines. It took place this year on the 15th and 16th of May.

### Blind Tasting of Diverse Grape Varieties from Premiere World Appellations

This year, the work-shop and blind tasting had the objective of promoting Chile's offering of world class wines made from distinctive varieties and winegrowing regions. These were compared with classic appellations and grape varieties from France and Italy.

The outcome of the tasting proved the sheer range of styles in Chile's premiere winegrowing regions of Aconcagua, Maipo Alto and Colchagua where world class red blends are produced. The diversity of the Valle de Aconcagua was demonstrated by great Shiraz and Carmenère wines, the long forgotten variety rediscovered in Chile.

Cabernet Sauvignon and its blends from the Valle de Aconcagua were represented by Don Maximiano Founder's Reserve 2005, the flagship Errázuriz wine representing our heritage, tradition and constant quest to craft the finest blend of this variety from the Don Maximiano Estate. And by Seña 2005, the first Icon wine from Chile.

From Alto Maipo, Viñedo Chadwick 2005, symbolizes the desire of the Chadwick family to honour the memory of the late Don Alfonso Chadwick Errázuriz with an ultra-premium red wine. This wine is all about ancestry, tradition and

expertise and the Chadwick-Errázuriz family's passion for excellence. The Valle de Colchagua was represented by the first vintage of Cenit 2005, a Viña Caliterra's Icon wine making its world debut at this event.

Shiraz, which Viña Errázuriz introduced into Chile in the Valle de Aconcagua in 1993 was shown in the shape of La Cumbre 2005. KAI, the winery's Icon Carmenère, the long lost variety rediscovered in Chile was yet another example of the diversity of grape varieties present in Chile producing wines on a par with the best in the world.

France was represented by Bordeaux and the Rhone Valley and Italy by Tuscany and Piedmont.

The result of the tasting, moderated by Renate Frank the renowned German journalist from Essen and Trinken, speak for themselves. The panel of expert tasters placed five of the Chilean wines above the Old World wines confirming the world class quality of our wines.

Before to the tasting, Eduardo Chadwick, President of Viña Errázuriz outlined the factors such as soil, climate, and grape varieties which make Chile a viticultural paradise that produces these world class wines.



## What is Old and what is New?

As part of the activities around the La Cumbre summit the renowned wine critic Stuart Pigott gave a lecture in which he asked the question "What if modern is old, and new is traditional?" The theme of this lecture was to examine what is now understood by the terms "New World" and

"Old World" and how these have changed since being created. His speech was complemented with an exciting and surprising blind tasting. If you would like to have a copy of Mr. Pigott's presentation, please contact Eduardo Wexman at [ewexman@errazuriz.cl](mailto:ewexman@errazuriz.cl)



Stuart Pigott, presenting *What is Old and what is New?*



## Wine! Helps!

Viña Errázuriz has contributed to Mr. Pigott's association in co-operation with the German Aids Foundation (DAS). Wine helps! organizes wine-charity-events, tastings, auctions, dinners, lectures etc. to help HIV / AIDS projects in South Africa dedicated to education, prevention and the medical treatment of AIDS sufferers. For more information on this project, contact Pauline Schneider, Wine helps! -Project Management- at: [pauline.schneider@berlin.de](mailto:pauline.schneider@berlin.de)



Renate Frank, La Cumbre moderator and Eduardo Chadwick, President of Viña Errázuriz.