

Wine-What!?

Interview with Mr. Chadwick, Oc. 29, 2018

## The Icon Wines are Produced by Chilean Terroir and the Quiet Passion

Mr. Eduardo Chadwick, who was selected as the Man of the Year by the Decanter magazine this year. This is the award for his efforts to improve quality and establish position of fine wines of Chilean but this should be one of the mile stones and not the terminal point for Mr. Chadwick who continues his flames of passion with the smile reflecting both his elegance and frankness.

There are two objectives for his visit to Japan this time. One is to launch the new vintage 2016 of his icon wines “Seña”, “Viñedo Chadwick” and “Don Maximiano” and also his new project “Las Pizarras”. Another is to conduct the masterclass to overlook future of fine wines titled “Into the Future” with Mr. Steven Spurrier, who organized the “Judgement of Paris” which made California wines recognized in the world. Although these are contrasting objectives for business and academic education, the common aspect is the message that history of Chilean wines has just begun and the movement forward should never stop.

Looking at the general consumers, fine wines of Chile are not yet recognized sufficiently. Mr. Chadwick knows very well about history of Chilean wine in Japan and that its current image still remains with the words he knows “Chile-Cabe”, meaning “Chilean Cabernet Sauvignon (inexpensive but moderately delicious)”.

“History of Chilean wine in Japan experienced the bubbly era, then acquired No. 1 share of the market as fruity and inexpensive wines. Now, the third phase is just beginning. The time to understand Chilean terroirs and to share its fine wines has arrived.”

To understand Chilean terroir, his wines are the best and most appropriate text book. Aconcagua Valley produces diverse and high quality grapes such as Carmenere and Malbec and Maipo Valley, paradise of world class Cabernet Sauvignon producing “Viñedo Chadwick”. Furthermore, the new challenge of “Las Pizarras” with the vineyards in the hills of cool coastal region of Aconcagua Costa.

“We utilize the excellent terroir and continue fine tuning year by year. 2016 is turned out to be the year of finesse. We changed application of barrels by the climate of each 2015 and 2016 and for Seña, we also changed portion of Carmenere largely from 21% to 8%. It may be changed next year.”

2004 was the year which showed that Chile had fine wines by “Berlin Tasting” organized by Mr. Chadwick. After this, it was repeated in other cities including Japan and his wines got No. 1 position in each place against premium wines from Bordeaux and Super-Tuscany.

“I do not meant which is superior comparing with other wines. I just like people would know that Chile also has excellent fine wines.”

By tasting his wines, we can learn the past and open the door for the future of Chilean wine. Then, we will surely see the future of wines from Chile as well as the world.

Caption for photo of Mr. Chadwick:

Mr. Eduardo Chadwick, devoting his life to produce fine wines. In his hands is the bottle of the latest vintage 2016 of “Viñedo Chadwick” with 97% Cabernet Sauvignon from Puente Alto, recognized as one of the best regions for Cabernet Sauvignon.

Caption for bottles photo:

From left, “Viñedo Chadwick”: One of the best Cabernet Sauvignon wines of Chile. “Seña 2016”: Assemblage of Cabernet Sauvignon, Malbec, Petit Verdot, Carmenere, Cabernet Franc. “Don Maximiano 2016”: From Aconcagua Valley, another sanctuary of Cabernet Sauvignon, based on Cabernet Sauvignon from the best parcels and with Malbec, Petit Verdot, Carmenere and Cabernet Franc. New vintage 2017 of “Las Pizarras” Chardonnay and Pinot Noir by Errázuriz”,