

GOOD TO KNOW

www.errazuriz.com

Year 6 / No.39 / November 2008



In consumer blind tasting:

Viña Errázuriz Sets New World Order in Amsterdam.



Errázuriz icon wines Don Maximiano Founder's Reserve, Seña, and Viñedo Chadwick took the top five places over French classics and Italian cult wines in a historic tasting held at the Amstel Hotel on the 13th of October.



THE RESULTS

- 1 Don Maximiano Founder's Reserve 2005
- 2 Seña 2004
- 3 Seña 2005
- 4 Viñedo Chadwick 2005
- 5 Don Maximiano Founder's Reserve 2004
- 6 Château Margaux 2004
- 7 Château Latour 2004
- 8 Château Lafite-Rothschild 2004
- 9 Sassicaia 2004
- 10 Solaia 2004



Sixty-eight tasters, members of the Dutch Gastrovino network of specialty shops and their selected guests (lawyers, doctors, businessmen and independent Dutch entrepreneurs), met at the Amstel Hotel in Amsterdam for a blind tasting of Viña Errázuriz icon wines Don Maximiano Founder's Reserve, Seña, and Viñedo Chadwick from the 2004 and 2005 vintages along with the 2004 vintage of Château Margaux, Château Latour, Château Lafite, Sassicaia and Solaia.

The results speak for themselves: the Dutch wine lovers clearly preferred Viña Errázuriz over the Old World classics.

Why Blind Tastings

At Viña Errázuriz we believe that a blind tasting is the best and least biased way to assess the quality of a wine. The blind tasting experience is truly personal and the most relevant way to evaluate a wine's intrinsic characteristics and the ultimate guide to quality.

Viña Errázuriz is committed to educating the international public about the viticultural paradise of Chile and its different terroirs, and conducting our Berlin Tastings around the world allows consumers prove to themselves that Chile produces world class wines.

Part of the Tasting Panel after the event.

